**Ideation Phase**

**Define the Problem Statements**

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| Date | 28 June 2025 |
| Team ID | LTVIP2025TMID53030 |
| Project Name | Learnhub : Your Center For Skill Enhancement |
| Maximum Marks | 2 Marks |

**Customer Problem Statement – LearnHub**

**Who is experiencing the problem?**  
Students, Teachers, and Educational Admins in schools and colleges.

**What is the problem?**  
They struggle to communicate, collaborate, and manage academic tasks due to the use of multiple disconnected tools and platforms (e.g., WhatsApp for messages, Google Drive for materials, manual attendance, separate apps for progress tracking).

**When/Where does the problem occur?**  
During everyday academic activities like sharing notes, tracking attendance, submitting assignments, managing performance, and broadcasting announcements.

**Why is this a problem?**  
Because it causes confusion, missed updates, delays in feedback, inefficient resource sharing, and a lack of centralized data, resulting in poor academic coordination and increased workloa

**Refined Problem Statement for LearnHub:**

Students, teachers, and admins lack a centralized digital platform to efficiently communicate, manage learning materials, monitor academic progress, and streamline educational operations. This results in fragmented communication, missed deadlines, poor student engagement, and an overall decline in learning outcomes and productivity.

**Problem Statement Template – LearnHub**

| **Problem Statement (PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| --- | --- | --- | --- | --- | --- |
| **PS-1** | A student | stay updated on assignments, notes, and announcements | I have to check multiple apps and messages | there’s no single platform where everything is organized | frustrated, confused, and afraid of missing deadlines |
| **PS-2** | A teacher | share materials, communicate with students, and track their progress | I’m using different tools for each task | there’s no centralized system that supports everything in one place | overwhelmed, stressed, and disconnected from students |